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- Semiconductor IP
- Patent Licensing

### Latest News & Events

- ▶ MOSAID Announces Three Senior Appointments (May 15, 2007)
- ▶ MOSAID and LSI Sign Exclusive Patent Licensing Agreement (May 8, 2007)
- ▶ MOSAID Introduces Breakthrough Flash Memory Architecture (May 7, 2007)
- ▶ MOSAID Names New Chief Financial Officer (April 30, 2007)
- ▶ MOSAID Delivers Silicon-Proven PLLs at 65 Nanometers (April 10, 2007)
- ▶ MOSAID Names New CEO and New Chairman of the Board (April 9, 2007)

### Technology & Licensing

#### Patent Licensing

- ▶ As a leading intellectual property development and licensing company, MOSAID'S memory and wireless patent licensing portfolio includes more than 720 patents.

#### HL NAND

- ▶ HLNAND™ Flash combines MOSAID's own HyperLink memory technology with industry standard NAND Flash cell technology to deliver the industry's most advanced feature set.

**HL NAND™**  
Next Generation Flash

### Semiconductor IP

▶ MOSAID  
**Memorize.**  
DDR IP In Action!

▶  (June 4-8, 2007)  
San Diego, CA, U.S.A.

### Customer Center

For product downloads, data sheets and technical support, visit our [Semiconductor Customer Center](#)

## Telaric Ideas

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Workshops

## Consulting Services

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## Our Team

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"Expertise is overrated. To build a nation of innovators, we should focus on youth, diversity, and collaboration. Innovation is inefficient. More often than not, it is undisciplined, contrarian, and iconoclastic; and it nourishes itself with confusion and contradiction. In short, being innovative flies in the face of what almost all parents want for their children, most CEOs want for their companies, and heads of states want for their countries. And innovative people are a pain in the ass."

-- Nicholas Negroponte

## Our Team

Telaric Ideas is an Innovation and Intellectual property firm formed in 1996 to create an environment that would allow our team to thrive as innovators - but also give us an opportunity to assist others with using innovation to create economic value.

We consist of a group of individuals who have made a career out of innovation - originating technologies, developing hundreds of new products and services, and leading research and development teams in multiple industries. All of us have spent part of our careers as senior executives in large public companies and smaller privately-held companies.



Within Telaric Ideas, we continue to innovate. Since 1996, we've had over 25 patents issued (with many more pending), founded 6 companies, raised millions of dollars of external financing, negotiated multiple patent license agreements and settled a major patent infringement lawsuit against a Fortune 100 company. We've also developed two technologies that automate many of the patent-related tasks that make the process of prior art searching and patent writing so terribly inefficient and prone to error.

Beyond working on our own innovations, we devote about half our time to assisting companies increase their innovation level, strengthen their intellectual property protection and lower their innovation costs. Our goal with these services is to increase the return on our client's innovation investment while decreasing their risk.

In our consulting work, we believe that we have the expertise and experience to create a very positive impact. Over the past 25+ years, we've studied the basis for innovation and applied that understanding to real business environments - learning, first hand, that innovation only provides a benefit to a business if it creates economic value.

Since our beginning, we've built a diverse team who share a unique level of curiosity, creativity and business-centric mindset. Our current members are listed below. You can learn more about each member by clicking on their name.

[Carlos de la Hueraga](#)

[Scott Kroeger](#)

[Allen Oelschlaeger](#)

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Welcome to Wi-LAN Inc.



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What is Wi-LAN and  
acquire key patents  
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**NEWS**

May 17, 2007

**Wi-LAN Acquires Key Communications Patent**

May 16, 2007

**Wi-LAN Announces the Addition of Paul Richman and Rick Shorkey to its Board of Directors**

May 11, 2007

**Wi-LAN Signs Definitive Agreement to Acquire Tri-Vision**[DETAILS >>](#)**LITIGATION UPDATE**

May 8, 2007

D-Link

**Notice of Status Review delivered by Federal Court**

May 7, 2007

D-Link

**Wi-LAN Inc. changes its counsel in D-Link case to Harry Radomski at Goodmans LLP, one of Canada's leading patent litigators.**[DETAILS >>](#)**LICENSING**

Wi-LAN has an extensive portfolio of patents in the Wi-Fi, CDMA, WiMAX and ADSL areas.

[DETAILS >>](#)**TECHNOLOGY ACQUISITION PROGRAM**

Wi-LAN acquires patents and patentable technologies under its Technology Acquisition Program.

[DETAILS >>](#)

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[How domain name auctions work](#)

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## FEATURED DOMAIN NAMES

Domain Name	Order By	Domain Name	Order By	Domain Name
<a href="#">lovespecials.com</a>	May 19	<a href="#">lowratescred[...].com</a>	May 19	<a href="#">nationalmed[...].com</a>
<a href="#">personalized[...].com</a>	May 19	<a href="#">prepaygascards.com</a>	May 19	<a href="#">privacypassport.com</a>
<a href="#">smartcardrewards.com</a>	May 19	<a href="#">ticketflights.com</a>	May 19	<a href="#">vacationsgetaways.com</a>
<a href="#">antlaginghealth.com</a>	May 20	<a href="#">derbyforum.com</a>	May 20	<a href="#">horseracingboard.com</a>
<a href="#">leatherjean.com</a>	May 20	<a href="#">roulettejournal.com</a>	May 20	<a href="#">slotmachineforum.com</a>
<a href="#">strippokerforum.com</a>	May 20	<a href="#">studpokerforum.com</a>	May 20	<a href="#">videobackgammon.com</a>
<a href="#">younglearner.com</a>	May 20	<a href="#">fueleconomies.com</a>	May 24	<a href="#">untypically.com</a>
<a href="#">whitehousehy[...].com</a>	May 24	<a href="#">wikiexplosion.com</a>	May 24	<a href="#">xhz.org</a>
<a href="#">astrohobby.net</a>	May 25	<a href="#">auntsally.com</a>	May 25	<a href="#">joblists.net</a>
<a href="#">ladysin.com</a>	May 25	<a href="#">lickyboy.com</a>	May 25	<a href="#">mrdevil.com</a>

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Buy expired domain names for parking and traffic

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THE FIRST NAME COMPANY[My Auctions](#) | [My Account](#) | [Payment Center](#) | [Downloads](#) | [B](#)**About SnapNames**

SnapNames was formed in 2000 to provide the first commercially available technology for "back-ordering" a currently registered domain name. This pioneering service helped customers gain access to domain names that were thought to be forever out of reach. As domain names cycle back into the market at some point in time, though without specialized help, most people are unable to get them.

Today, SnapNames acquires and offers by auction the majority of expired domain names from each of the major Top Level domains. SnapNames now has an installed base of more than 100 million names worldwide--expire and giving SnapNames customers access to literally millions of domain names the moment they come back on the market.

The largest resale marketplace for domain names by volume, SnapNames closes thousands of auctions each day at prices ranging from a few dollars to tens of thousands. Commercial demand for domain names continues to grow, driven by:

- a rising population of Internet users worldwide.
- the rapid growth in new online businesses around the world
- the increasing use of direct type-in, or direct navigation, using domain names in lieu of a search engine
- increasing spending on online advertising via search keywords, the same keywords that make up many domain names
- growing awareness that it is next to impossible to find and register an available domain name in the primary market
- and as a result of all of these trends, the general rise in resale value of domain names of all types

The world's top registrars control a significant majority of the highest quality domain names that are not already owned by individuals and professional collectors. SnapNames continues to add members of this elite registrar group to its Priority Partner program. SnapNames includes Network Solutions, Dotster, Register.com, DotRegistrar, DomainPeople, Moniker, DirectNIC and others. These partner registrars give SnapNames access to expired domains through SnapNames before they are available anywhere else in the public market, giving SnapNames customers access to some of the highest value--and best priced--domain names on the market.

**SnapNames Executive Team**

Sudhir Bhagwan - Chairman of the Board and CEO  
Ray King - Strategic Director  
Jack Williamson - CFO  
Nelson Brady - VP of Operations  
Kerry Kelley - VP of Marketing  
Blake Biesecker - Chief Architect & Director of Product Development  
Mason Cole - Director of Major Accounts & Industry Relations  
Chris Fahlbusch - Director of Product Development

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Bowie Bonds - Wikipedia, the free encyclopedia

# Bowie Bonds

From Wikipedia, the free encyclopedia

**Bowie Bonds** are asset-backed securities of current and future revenues of the first 25 albums (287 songs) of David Bowie's collection recorded before 1990. Issued by David Bowie in 1997, they were bought for \$55 million by the Prudential Insurance Company. The 287 included songs also acted as collateral to insure the bond. The Bonds were a ten-year issue, after which the royalties of the songs would return to David Bowie. By forfeiting ten years worth of royalties, Bowie was able to receive \$55 million up front, which allowed him to buy out the rights to the David Bowie songs owned by a former manager. David Bowie now owns the rights to every one of his songs.

The Bowie Bond issuance was perhaps the first instance of intellectual property rights securitization. The securitization of the collections of other artists, such as James Brown, Ashford & Simpson and the Isley Brothers, later followed. These Bonds are named Pullman Bonds after David Pullman, the banker who pushed the original Bowie deal.

Bowie Bonds offer a rich 7.9% yield; however, this is not without risk. In March 2004, Moody's Investors Service lowered the bonds from an A3 rating (the seventh highest rating) to Baa3, one notch above junk status. This downgrade was prompted by lower-than-expected revenue "due to weakness in sales for recorded music." A downgrade to an unnamed company that guarantees the issue was also cited as a reason for the downgrade. The success of Apple's iTunes and other legal online music retailers has led to a renewed interest in Bowie and Pullman Bonds. At this time, Bowie Bonds are not available to individual investors.

## References

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Category: Bonds

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OutFront

## Patent Pirates

Nathan Vardi 05.07.07

### Hedge funds and institutional investors are financing the latest wave of IP lawsuits.

DeepNines is a tiny Dallas software maker that protects corporate computer networks from hackers and other threats. But in August it became an attacker, filing a lawsuit against McAfee. The suit alleges that the security-software giant infringed on a DeepNines patent, one that combines an intrusion detection and prevention system with a firewall, in a single device. McAfee denies the charge, saying the patent relies on previously known technology, and is gearing up for a long and costly fight.

But DeepNines has found a way to fund its burgeoning legal bills. In January it sold an \$8 million zero coupon note to Altitude Capital Partners, a New York City private equity firm, promising in return a cut of any winnings stemming from the lawsuit. The payout is based on a formula that grants Altitude a percentage that decreases with a bigger award.

This deal was dreamed up by Robert Kramer, who founded Altitude in 2005, raising \$250 million from hedge funds and others to invest in intellectual property. So far Kramer has put \$100 million to work in nine investments. He's got plenty of company in this new game. Collier Capital, a London private equity firm with a \$2.6 billion fund, quietly formed Collier IP Capital with an eye toward investing \$200 million a year. Rembrandt IP Management, a Bala Cynwyd, Pa. firm, has raised \$150 million, and Northwater Capital, a \$9 billion Toronto manager of funds of hedge funds, put together NW Patent Funding last year. Both exist solely to exploit patent lawsuits in the U.S.

Sounds a lot like patent trolling, a much-vilified practice in which contingency lawyers or small companies with no operations sue businesses to extort money. But funds like Altitude insist they're asserting legitimate claims. "I don't get emotional about this issue," says Kramer, who used to be a managing director at a Fortress Investment Group hedge fund. "I am a financial investor."

It's not easy to make a buck. Last year the Supreme Court limited the ability of small outfits in patent cases to get injunctions against large companies. Meantime, there's a proposal by Democrats in Congress for patent reform legislation, backed by the likes of Intel and Microsoft, that would put an end to triple-infringement damages. But the new funds are still tempted by huge verdicts such as Alcatel-Lucent's \$1.5 billion patent victory over Microsoft in February and NTP's \$612 million settlement with Research in Motion. Says Daniel McCurdy, a patent consultant in Warren, N.J., "They are the arms merchants in the new patent wars."

The threat of war is having an impact. Ebay subpoenaed Altitude in federal court in Virginia to figure out what Kramer is up to with one of his investments, MercExchange, whose main asset is a \$25 million patent infringement verdict against the online auctioneer. The six-year-old suit claims Ebay's "Buy It Now" feature infringes on MercExchange's patents. Last year the case produced the Supreme Court decision that made it more difficult to get injunctions.

Kramer is also shaking up the world of wireless. In January he invested \$35 million in Visto, a Redwood City, Calif. maker of software for wireless e-mail that has sued Microsoft, Research in Motion and a unit of Motorola in federal court in Marshall, Tex., a jurisdiction known for big patent paydays. The tech companies all deny infringing on the patents. But moneylosing Visto won \$7.6 million in damages in its first victory, in December, against Seven Networks, a small competitor. "The precedent set with the Seven case will replay itself with anybody else who chooses to see this through litigation," warns Visto Chief Brian Bogosian.

Paul Schneck has a more audacious plan, buying up patents and launching suits from scratch. A computer scientist who once worked for the National Security Agency, the U.S. Navy and NASA, Schneck heads up Rembrandt IP Management. His \$150 million war chest has helped him pick up 200 patents; he is currently suing 15 companies and plans to go after more. "We are focused on obtaining jury verdicts," he says. "That's why we put our own money at risk, all the way from acquisition through

**Forbes.com - Magazine Article**

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appeal."

First target: the cable industry. In 2004 Rembrandt spent \$1 million for a patent portfolio from Paradyne, once a unit of Lucent Technologies, in order to challenge the most fundamental part of the cable business: how cable companies and TV networks receive and transmit digital broadcast signals. It has sued Comcast, Time Warner, Walt Disney's ABC and others, all of which deny any infringement. Some defendants claim the technology was set by a group that included AT&T, which agreed in the early 1990s not to assert any patents and to license them for a reasonable fee. "The patent system is designed to allow people to protect the fruits of their invention," says Daralyn Durie, a lawyer for Comcast. "But this seems to be a perversion of what the system was designed to accomplish."

Schneck is also going after the vision business, laying claim to the treatment of contact lens surfaces, which determines the gas permeability of soft contacts. He bought the patents from inventor Sing-Hsiung Chang and last year sued Bausch & Lomb and Novartis' Ciba Vision unit. Both companies say that Chang didn't invent the technology. But Schneck has them seeing double—and tied up in court for years.

**Sidebar:****The Little Airplane That Could**Subscribe to Forbes and Save. [Click Here.](#)